

ABSTRACT OF THE DISCLOSURE

The invention provides a system and method for developing intellectual property (IP) assets, by collecting one or more IP assets in accordance with a characterization; determining a market value for the collection in accordance with a plurality of uses for the assets so characterized; holding the collection in an investment trust (IT), which is sold to investors; and exploiting the collection, using investor contributions to make markets for the various uses of the asserts, obtaining revenue in these markets, and distributing profits to the investors.